COOKIES POLICY – SMART TEC

Effective as of 05/12/2025

1. What is a Cookie?

A cookie is a small text file stored on the user's device when visiting www.smart-tec.fr. It enables the website to function properly, remember preferences, and measure traffic.

2. Types of Cookies Used

2.1 Strictly Necessary Cookies

Required for the website to function (cart, session, account login, security).

2.2 Performance & Statistics Cookies

Used to measure traffic and analyze usage (Google Analytics if enabled).

2.3 Marketing Cookies

Used for targeted advertising (Facebook Pixel, Google Ads), only with user consent.

3. Consent

A banner allows users to accept or refuse cookies or customize preferences. Choices may be changed anytime.

4. Cookie Retention

Cookies stored max 13 months; consent stored 6 months.

5. Browser Settings

Users may disable cookies in their browser, but functionality may be affected.

6. Contact

info@smart-tec.fr