

PRIVACY POLICY – SMART TEC

Effective as of 05/12/2025

1. Data Controller

SMART TEC, SASU – 66 Avenue des Champs-Élysées, 75008 Paris, France, RCS Paris 892 889 759.

Contact: smarttec.fr@gmail.com / info@smart-tec.fr

2. Data Collected

We may collect:

- browsing data (IP, device, browser),
- order data (name, address, phone, email),
- account data (ID, encrypted password, order history),
- contact form data (name, email, message).

3. Purposes of Processing

Data is used to:

- process orders and deliveries,
- ensure billing and accounting,
- communicate with customers (support, after-sales service),
- secure payments and prevent fraud,
- improve the site and user experience,
- comply with legal obligations.

4. Legal Bases

Under GDPR, processing is based on:

- contract performance (orders),
- legal obligations (billing),
- legitimate interest (security, improvement),
- consent (newsletter, non-essential cookies).

5. Cookies

The website uses technical, statistical, and possibly marketing cookies. Preferences can be managed through the cookie banner or browser settings.

6. Data Recipients

Data may be shared with:

- payment processors (Stripe, PayPal),
- transport companies (Colissimo, Mondial Relay),
- hosting providers (Hostinger),
- analytics tools (Google Analytics, if activated).

7. Data Retention

- Account data: as long as the account is active
- Order data: 10 years
- Support messages: 3 years
- Cookies: up to 13 months

8. User Rights

Users have the right to access, rectify, delete, oppose, limit processing, and portability.
Requests: info@smart-tec.fr

9. Security Measures

SMART TEC uses HTTPS, encrypted passwords, restricted access, backups, and fraud monitoring.

10. Contact

For questions: info@smart-tec.fr